

Cookies Policy

Russell Group Limited uses cookies to keep our site secure. When you accept cookies, this helps us provide a more personalised experience for you.

The Russell cookie policy applies to this website and should be read alongside our Privacy policy, which explains how we use your personal information.

If you have any queries about the way we use your personal information or cookies, please contact Russell Group at info@russell.co.uk.

What are Cookies?

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

How does Russell use cookies?

Russell Group uses cookies for many purposes. One of which is for analytics purposes. We use cookies to understand our audience and the success rate our advertising campaigns. This includes:

- Counting how many articles have been read - This is reflected in our “Most Read” section on the Connected Risk Website.
- Point of entry on our website - We track how users have entered our website (e.g. from direct search), to test the success of our marketing campaigns.
- User Journey on Website - We track how a user interacts with our website (pages visited, links clicked on and time spent on website).

Another is for performance purposes. We use cookies to track monitor the performance our website. This allows us to track errors or issues with the site.

Do we use third-party cookies?

Russell Group use third party cookies on our site to help us monitor traffic on our site. We use the following third-party cookies:

- Google Analytics – Russell use Google analytics to help monitor the traffic on our site.
- Active Campaign – Russell uses tracking from Active Campaign to track the direct traffic from our advertising campaigns.

Further Information

If you have any queries about the way we use your personal information or cookies, please contact Russell Group at info@russell.co.uk.

In addition, if you require more detail about your privacy, please visit our [privacy policy](#).